

BRITISH AIRWAYS INBOUND CONFERENCES ONLINE BOOKING
GENERAL TERMS AND CONDITIONS FOR ATTENDEES OF THE

Emap Connect – PURE 2010 Event

**(APPLY IN CONJUNCTION WITH THE TERMS & CONDITIONS OF THE PUBLISHED
BOOKING CLASS BOOKED)**

1. This offer is only open to Eligible Participants. An Eligible Participant is a person who is within the closed user group of members who have been given access to http://www.britishairways.com/travel/fx/public/gb/cugAlias-be093?source=CUG_be093&eId=111042 and who are attending the Emap Connect Pure 2010 event **between 07/02/10 – 23/02/201**. British Airways Plc ("BA") reserves the right to verify the eligibility of Eligible Participants.
2. Eligible Participants will qualify for the airfare discounts as agreed between the organisation and BA.
3. All flights are subject to availability and capacity control at the time of booking. The number of seats available on each flight at a particular fare may be restricted and it is possible that seats allocated to a particular fare on a particular flight may be fully booked even though seats are still available for sale at a different fare or booking class in the same cabin.
4. BA does not accept any responsibility in the event that Eligible Participants are unable to book a flight.
5. This offer cannot be used in conjunction with any other offers, offers or deals, including but not limited to: (i) redemption bookings; (ii) travel agent or industry discounted fares, inclusive holidays, group discount fares, child/infant fares or senior citizen fares, whether or not booked in one of the qualifying booking classes; or (iii) bookings made with vouchers e.g. shareholder's discount coupon.
6. This offer cannot be used in conjunction with BA Miles or other miles redemption schemes or any discount voucher or any other offers.
7. BA reserves the right to track booking trends, which will be provided by way of a report to the event organizer.
8. All travel is subject to BA's general conditions of carriage for passengers and baggage (copies available on request) and the notice and conditions of contract contained on each ticket and itinerary. Travel on services operated by other carriers included in this offer, are subject to the conditions of carriage of the relevant carrier.
9. BA reserves the right to cancel or amend the terms of this offer, without notice, in the event of major catastrophe, war, civil or military disturbance, earthquake or any actual, anticipated or alleged breach of any applicable law or regulation or any other similar events.
10. British Airways is responsible for the provision of flights; the event organiser is responsible for allowing invited attendees of the event, access to http://www.britishairways.com/travel/fx/public/gb/cugAlias-be093?source=CUG_be093&eId=111042 and the booking facility for the specified event.
11. This offer will be governed by English law and is subject to the exclusive jurisdiction of the English Courts.

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