pure™
LONDON

The UK's leading trade fashion event
Olympia, London www.purelondon.com

Take Your Branding Online

Pure London Online Product/Price List

Home Page Options

	1 month	3 months	6 months
Home Page Bill Board Banner*	£700	£600	£500
Run of Site Buttons on every page	£500	£425	£350
Logo on Every Page	Part of a sponsorship package		

Sponsor Banner by Section

Womenswear | **Young Fashion** | **Footwear** | **Accessories**

	1 month	3 months	6 months
Headline Sponsor*	£500	£400	£350
In Page Search Sponsor*	£400	£320	£300

Sponsor Banners by Product Type

	1 month	3 months	6 months
In Page Search Sponsor*	£300	£250	£200

Collection Showcase

Give your collection the wow factor and let us help you stop those buyers in their tracks. Choose 5 or more images of your collection and we will display these on a show reel. Very visual, and powerful sales tool for exhibitors:

5 product images **£660** for 6 months**
10 products images **£800** for 6 months**

*Rotation of 4 **can pay monthly by direct debit

"We've found that 20-25% of all new wholesale enquiries came via our banner on the Pure London website."

Jenny MacDonald, Director - Ruby Rocks

Registration Email

95% of all buyers who visit Pure London will have registered online with us. You would be the only exhibitor to brand these registration confirmations from the date registration is open to the end of the show.

Womenswear	(only 1)	**£1,500**
Eveningwear	(only 1)	**£1,000**
Young fashion	(only 1)	**£1,500**
Footwear	(only 1)	**£1,500**
Accessories	(only 1)	**£1,500**

Visitor Newsletter

Over 50,000 buyers sign up to receive our weekly newsletter. Use this opportunity to reach out with a marketing message to your buyers, promote your brand or any show offers

£1,000 per issue – 1 advertiser only

Pure London Online Partners – only 1 per section exclusive

Womenswear | **Young Fashion** | **Footwear** | **Accessories**

- Logo on every page of the site
- Partner page (micro site) behind every logo
- Section Banner
- Product Showcase
- Visitor Newsletter
- Inclusion in our feature for online partners on the run up to the show
- Run of site button
- Stand alone email to our database – with your key message
- Catwalk Screen Advertising - your logo on rotation at show
- Guaranteed entry into the Pure Magazine (glossy)– picture and details – sent out in the post to all pre registered visitors

£6,000 for 6 months

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